

Smart Public Transportation System





1 Background

Public Transport Development Overview, Project Demands

Overall Design

Overall Solution, Objectives, Architecture, Project Scope

Application System Design

System Composition, Intelligent Dispatching System, Operating & Monitoring System, Information Releasing System, Smart Travel System

Implementation Strategy

Implementation Strategy, Project Implementation list

Our Advantages

Our Advantages, Enterprise Informatization Project Case



Background

Public Transport Development Overview, Project Demands

Project Demands











Improving Bus Sharing Rate

Bus Companies



Improving the level of operation and service

- "Live" like managing
- Real-time monitoring
- Security guarantee
- Increase bus satisfaction and bus sharing
- Value-added services

Citizens



Travel safely, fast, and comfortably

- Arrival information
- Travel guidance
- Diversified bus services
- Humanized services

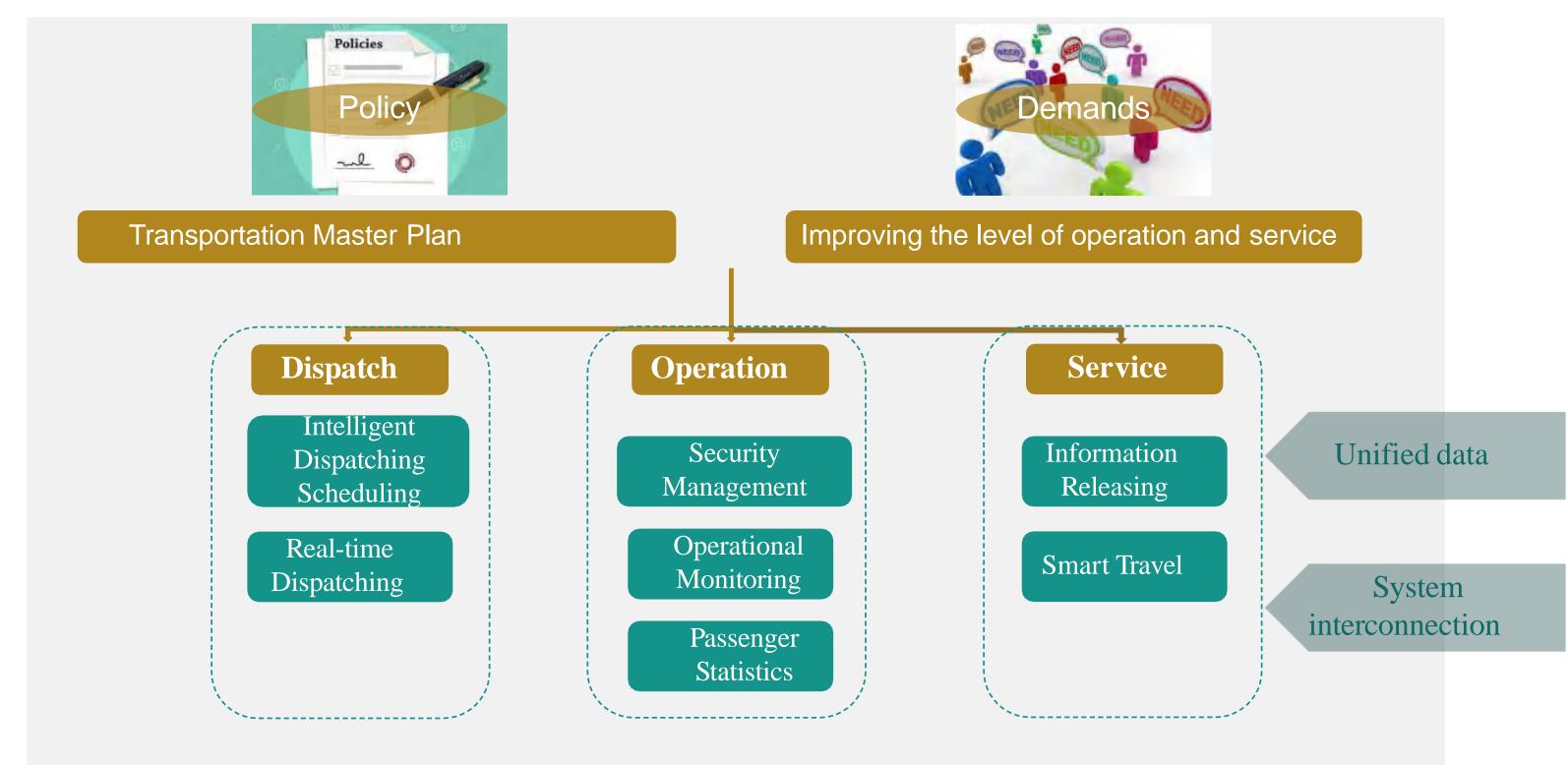


Overall Design

Overall Solution, Objectives, Structure, Project Scope

Overall Solution





Objectives



By developing the *Intelligent Bus Operation & Management Platform* and the *Intelligent Travel Information Service Platform*, improving operation, management, and service quality, and providing citizens with safe and efficient bus services.

Operation management

- Intelligent dispatching
- Operational monitoring
- Travel safety

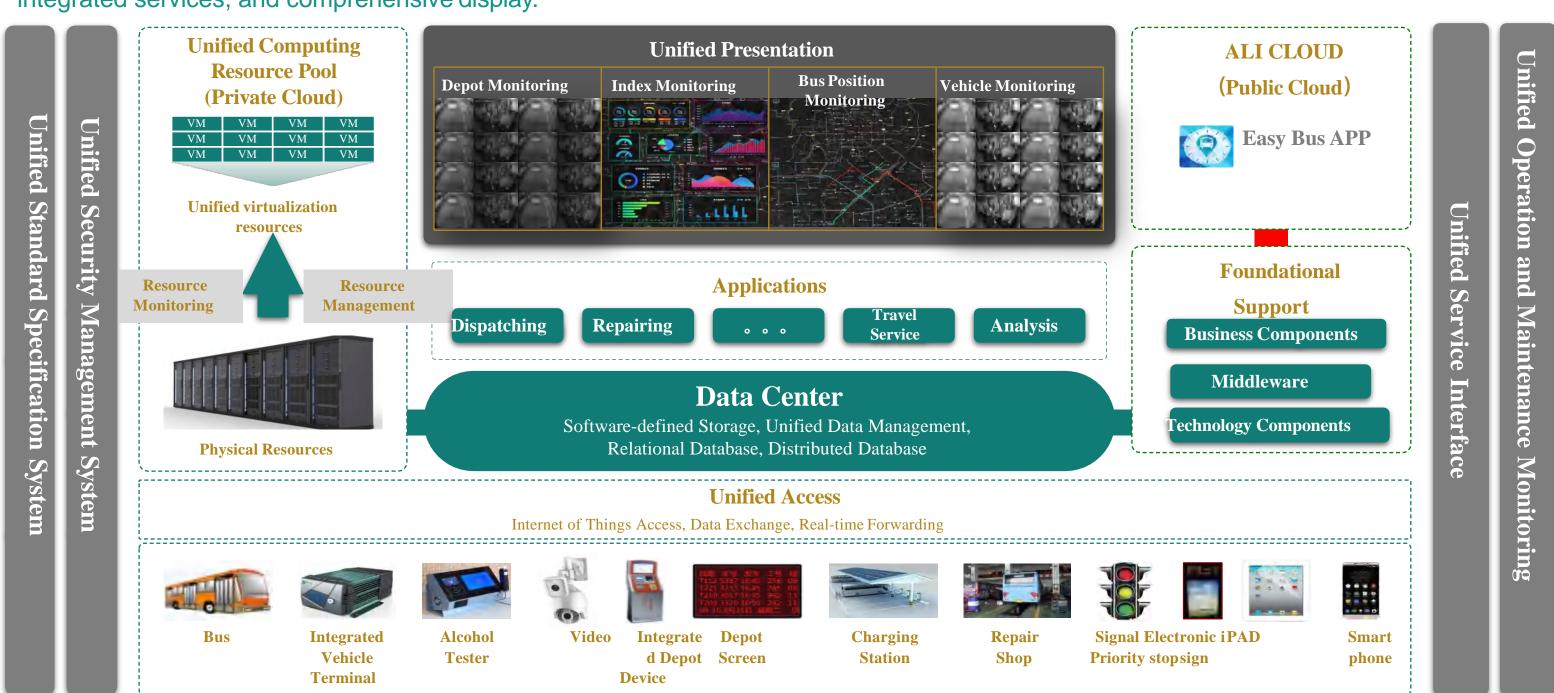
✓ Travel Service

- Information service
- Diversified travel service

Structure



Establish the information infrastructure including software & hardware resource and internet security system by developing a "Cloud Platform". By integrating software & hardware resource platform, business integration platform, and unified visualization platform into a "Public Transportation Cloud", a fundamental support is provided to the four parts of information network and security, data center, integrated services, and comprehensive display.



Project Scope:



Consulting, System Design & Development, and Implementation & Support



Consulting

- Diagnosis
- Demand Analysis
- TargetedSolutions



System Design & development

- Intelligent Terminals
- Vehicle Terminals
- Depot Devices
- Platform Devices
- Foundational Support
- Internet of Buses
- Software & Hardware Resource
- Core Applications
 - Enterprise Resource Management
 - Enterprise Strategy Management
 - Passenger Service
- Overall Development and Implementation Plan



Implementation

- Installation & Deployment
- Technical Support



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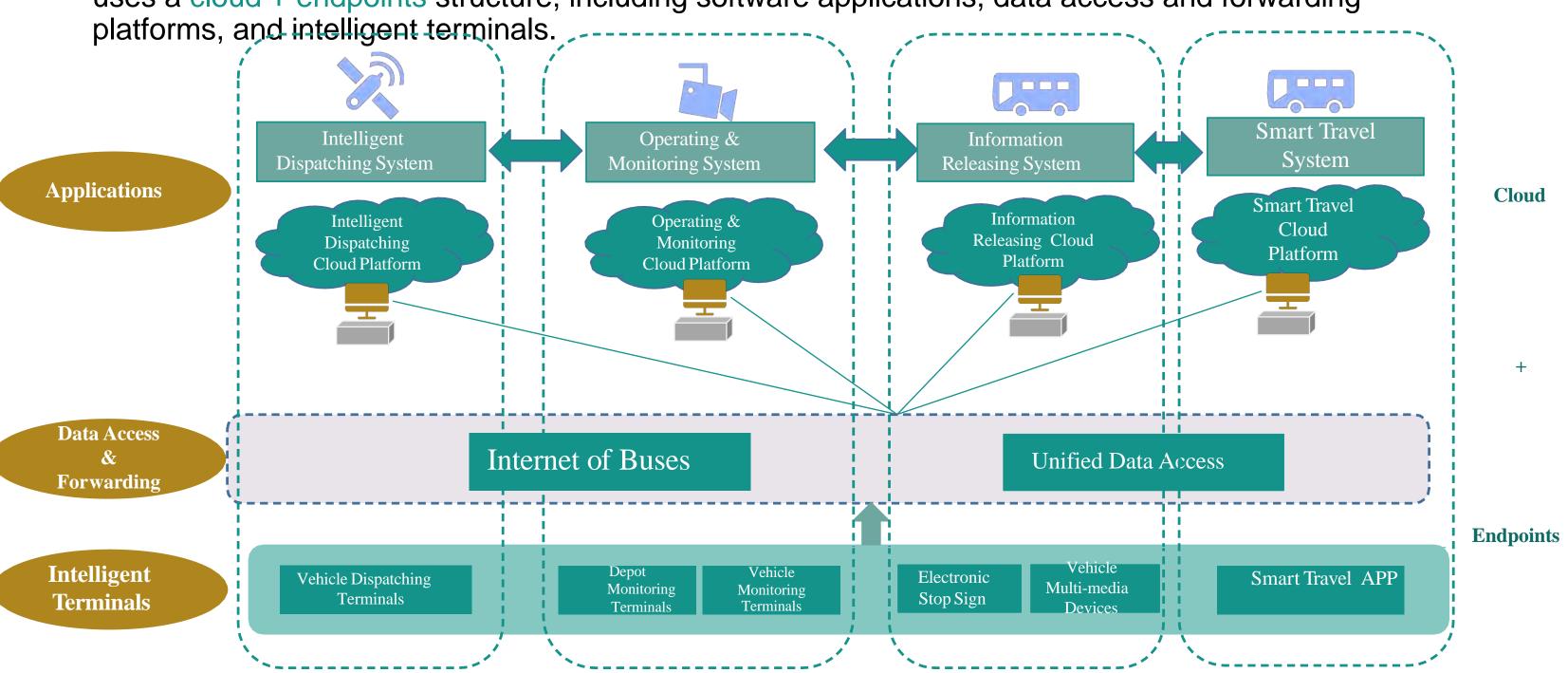
Application System Design

System Composition, Intelligent Dispatching System, Operating & Monitoring System, Information Releasing System, Smart Travel System

System Composition:

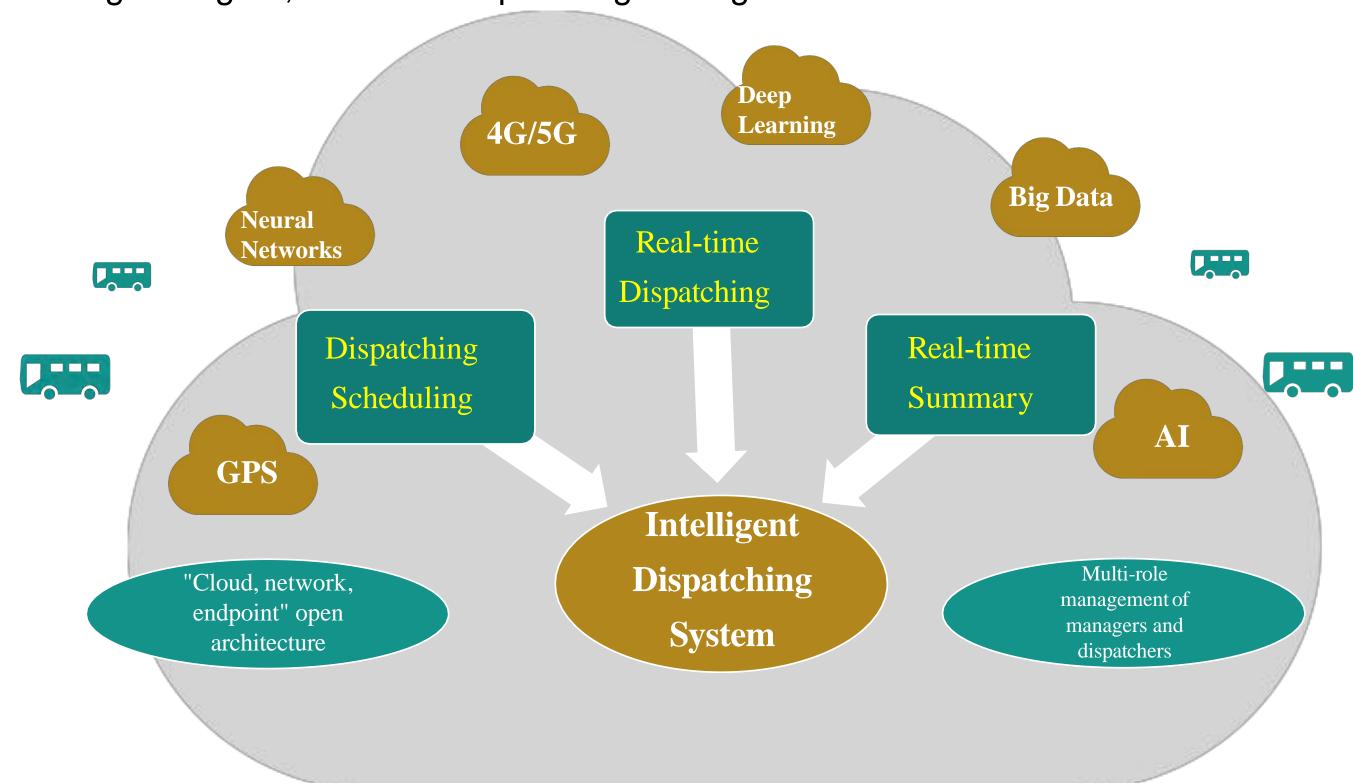


The intelligent bus system consists of an intelligent dispatching system, an operating & monitoring system, an information releasing system, and a smart travel system. Each system uses a cloud + endpoints structure, including software applications, data access and forwarding





Providing intelligent, "live" like dispatching management



Composition





Core Business System



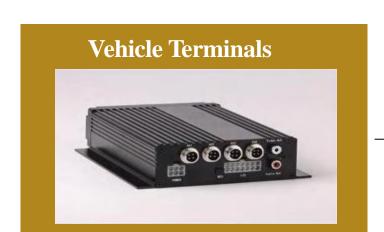
Support System



Terminals

Data Flow







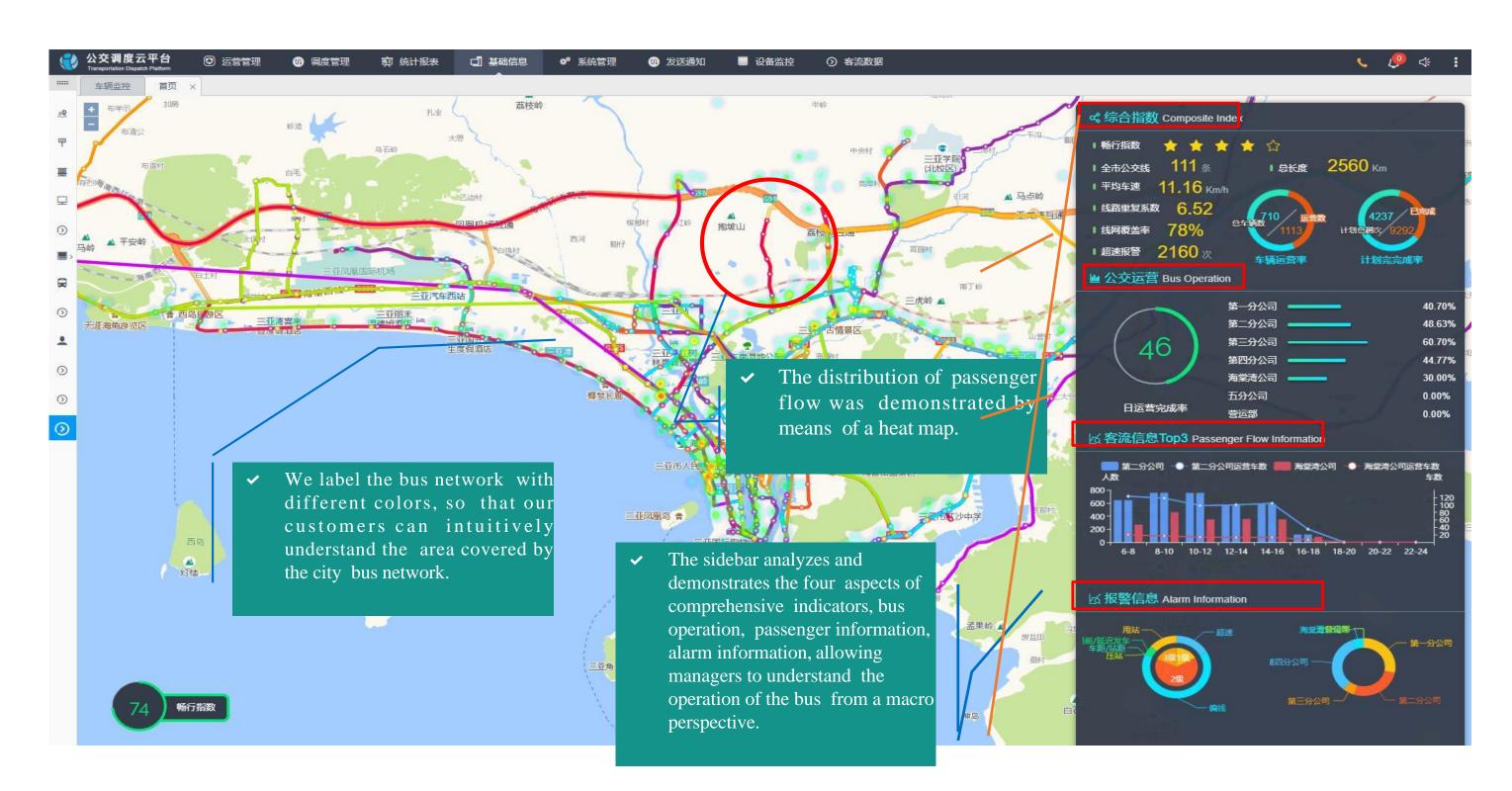




Servers

Real-time Monitoring, visual analysis





Dispatching scheduling, real-time dispatching







Real-time Dispatching



Resource Distribution



Line Operation



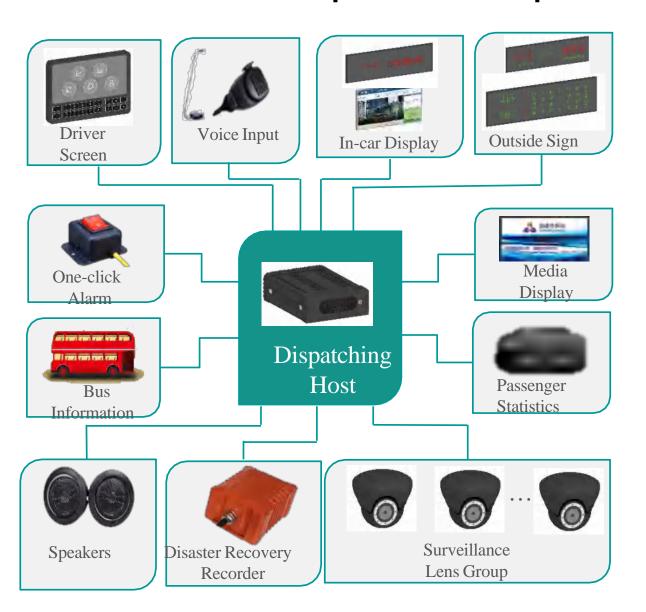
Remote Monitoring Index Monitoring Guarantee for Events

Intelligent Dispatching System: Terminals



Dispatching host, driver screen, surveillance lens group, one-click

alarm, voice input, and speaker.



Dispatching Host:

- ➤ High-speed processor and embedded operating system;
- ➤ Using video compression / decompression technology, 4G and WIFI network technology, GPS / BDS technology;
- ➤ Multi-channel analog surveillance video, automatic station reporting, intelligent dispatch and high- definition video, car driving records and wireless data uploading;
- ➤ Modular product design with high reliability, safety and flexibility, and easy to maintain.

Driver Screen:

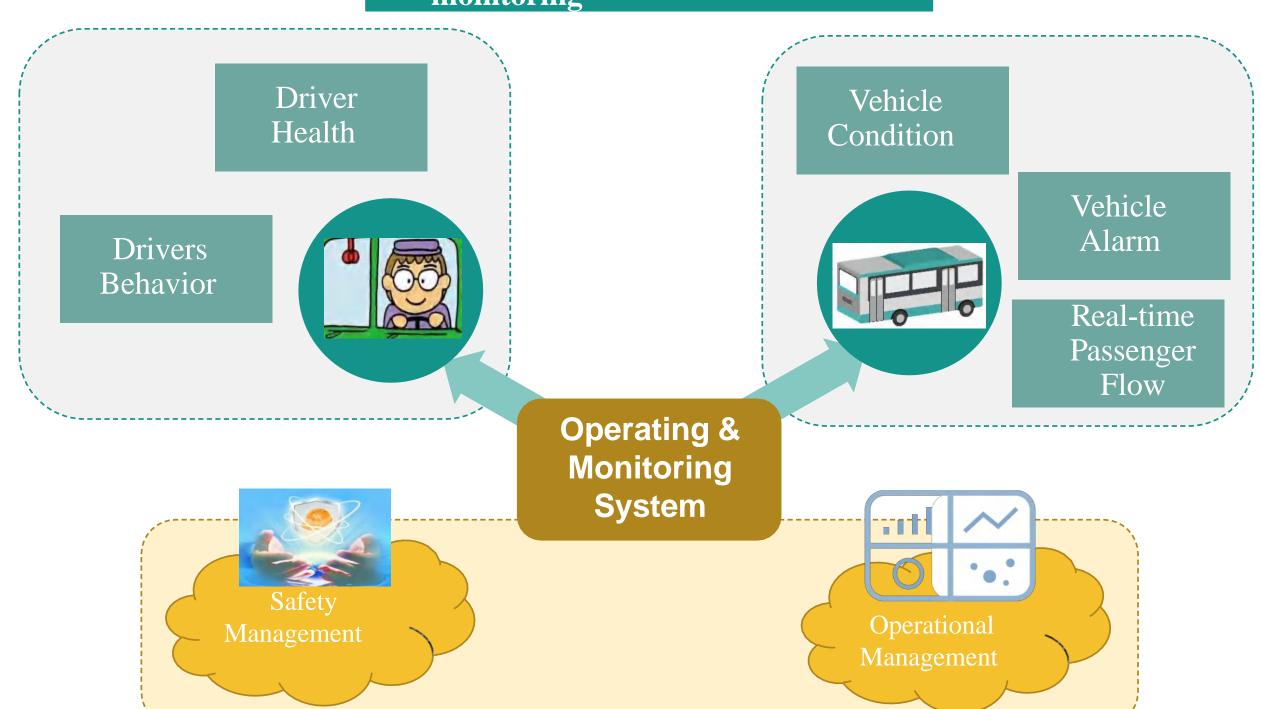
- Station reporting;
- ➤ Direct picture connection;
- ➤ Direct reversing image connection;
- ➤ SMS and prompt voice reading;
- ➤ Voice calls.

Operating & Monitoring System:



Real-time operational data monitoring and comprehensive safety monitoring

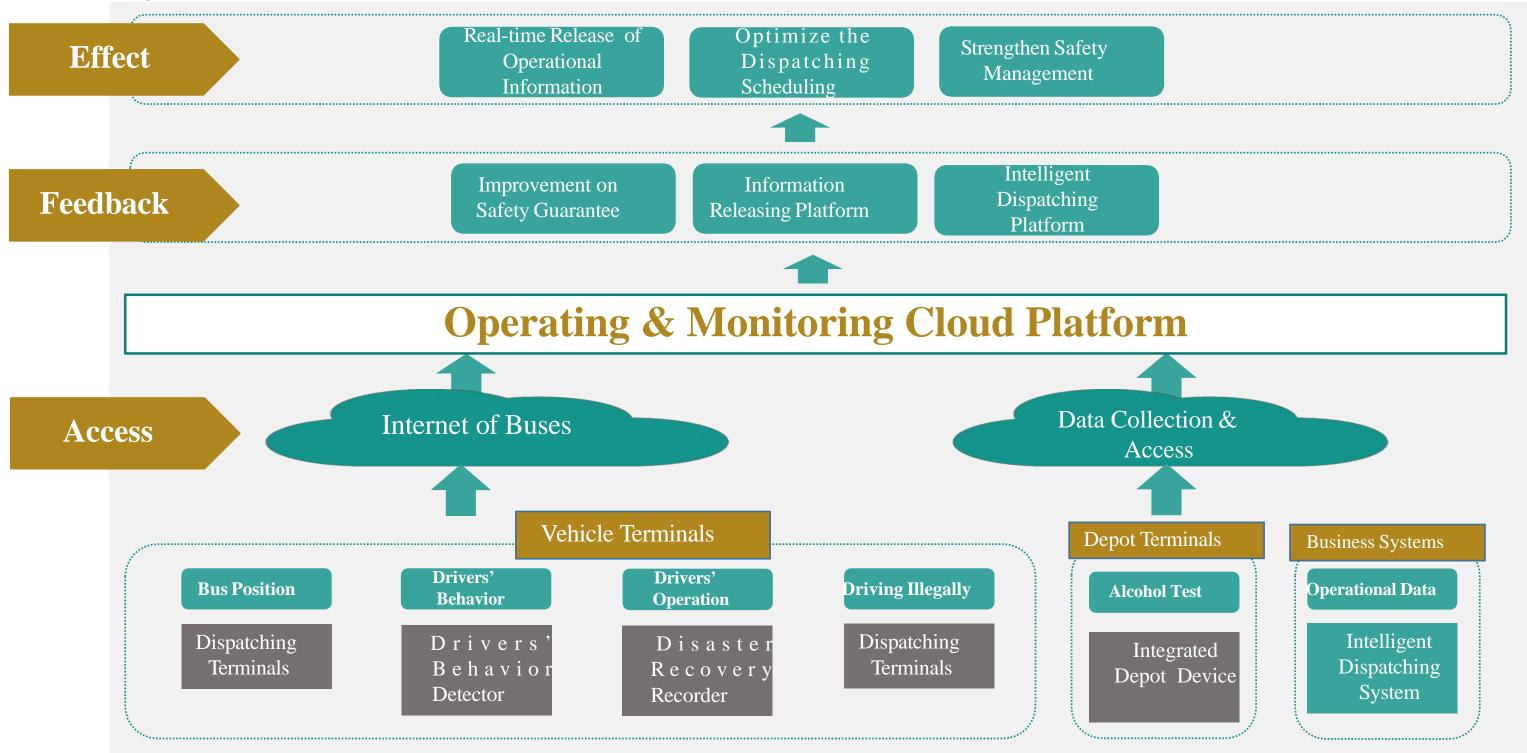
Traffic safety supervision, passenger monitoring



Operating & Monitoring System:



Composition



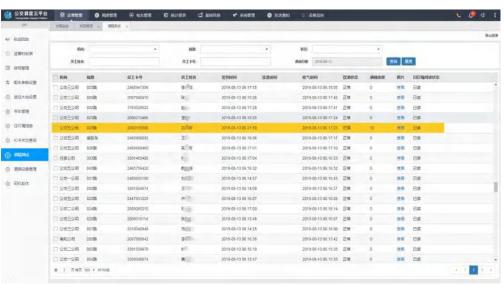
Operating & Monitoring System:



Real-time monitoring to ensure the safety of people and vehicles, as well as monitor operational data



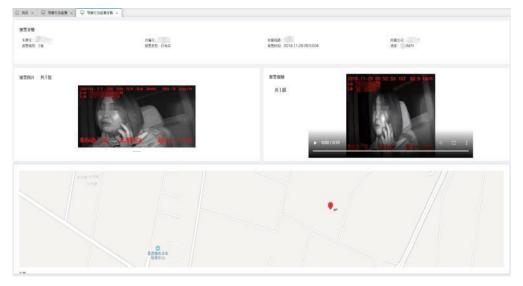
Vehicle Monitoring



Alcohol Test



Operational Index Monitoring



Drivers' Behavior Monitoring



Operating Monitoring

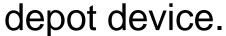


Passenger flow Monitoring

Operating & Monitoring System: Terminals

ESVISION

Passenger flow statistics analyzer, 360 panoramic viewer, integrated driving behavior detector, DVR, vehicle disaster recovery data recorder, and integrated





Passenger Flow Statistics Analyzer

Video capture, passenger flow statistical analysis, passenger flow data transmission



DVR

Analog + HD input, multiple camera lenses



360 Panoramic Viewer

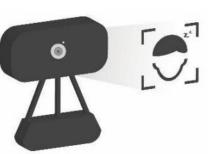
360 panorama seamless stitching, automatic screen switching



Vehicle Disaster Recovery

Data Recorder

CAN data and vehicle audio and video recording of vehicle work
Fire and other disaster protection





Integrated Driving Behavior Detector

Early warning of dangerous driving behavior, and early warning of dangerous road environment



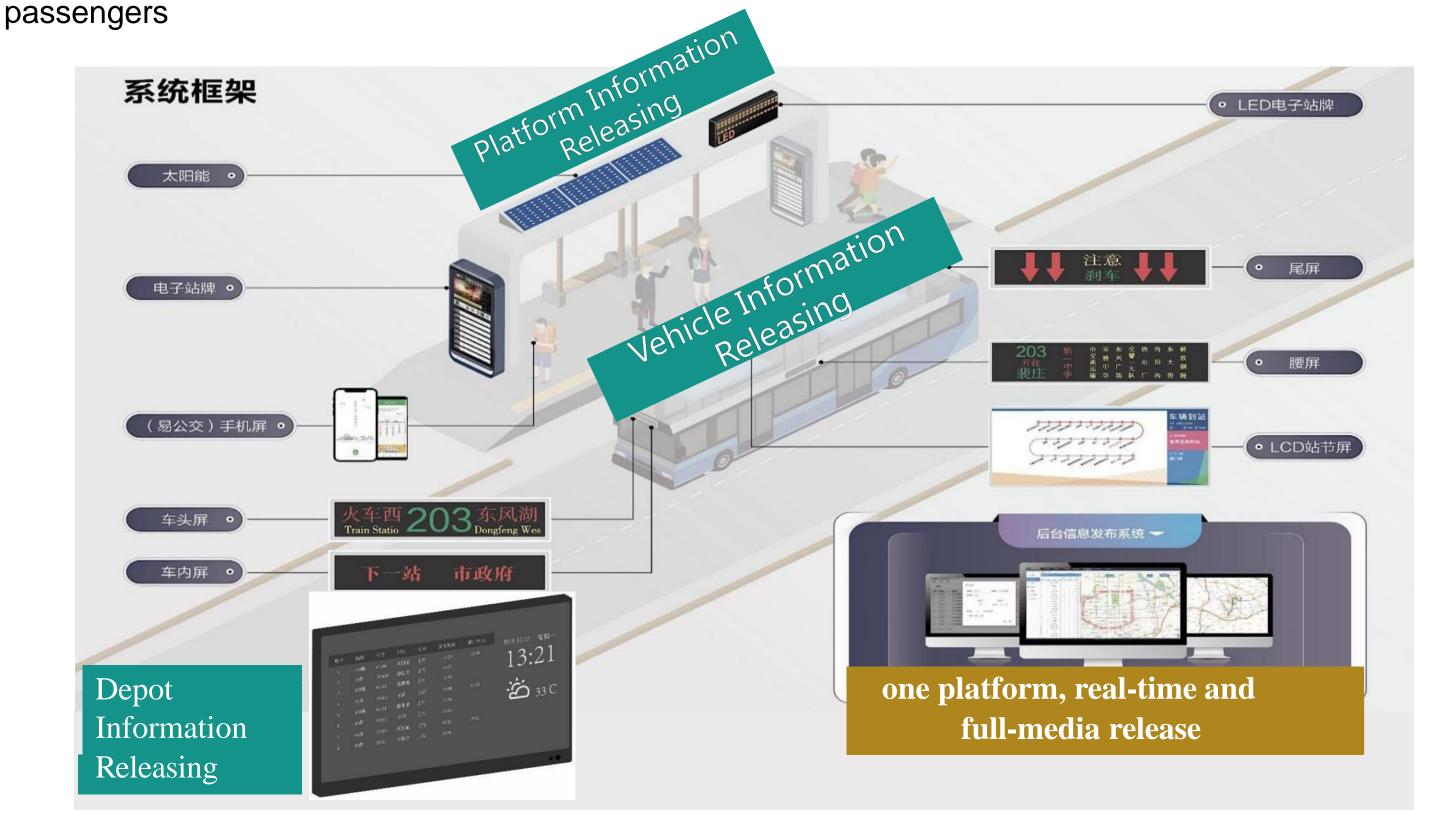
Integrated Depot Device

Driver attendance, alcohol test

Information Releasing System:



Provide accurate and real-time dispatch and travel information for bus companies and



Information Releasing System:

ESVISION

The information releasing system consists of a bus information releasing cloud platform, terminals, and a server. The terminals include depot screens, electronic stop signs, and a various of vehicle information publishing terminals.

Electronic Stop Sign



Depot Screen

Terminals

Terminals

Vehicle





- **Information Review**
- Encryption Transmission
- ✓ Terminal Status Monitoring

Information **Releasing Cloud** Platform

Servers



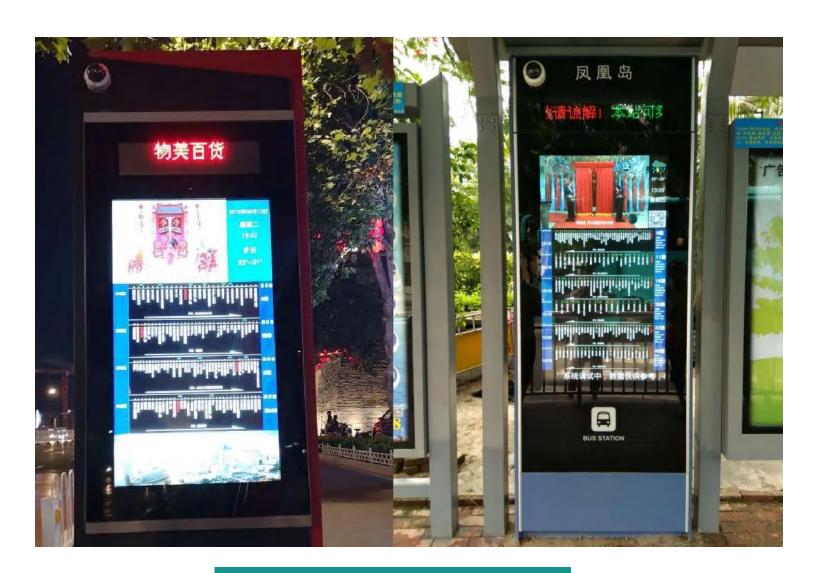






Information Releasing System: Scenario





Electronic stop sign

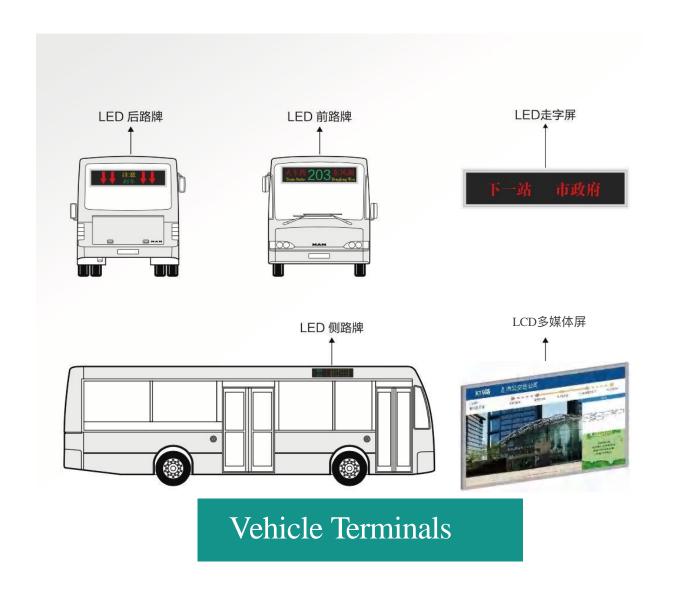


Vehicle information publishing screen

Information Releasing System: Terminals



Vehicle terminals, electronic stop sign, and depot screen.





Electronic stop sign:

- ➤ Real-time arrival forecast;
- Instant massaging;
- Advertising;
- Intelligent video surveillance;
- ➤ Remote intercom



Depot Screen:

- Automatic update of schedule information;;
- Instant information release;
- Weather and time information release

Smart Travel System



Provide passengers with a variety of Internet-based public transport

services.



✓ Flexible resource dispatching to improve operational efficiency



✓ Provide diversified travel services and increase bus sharing

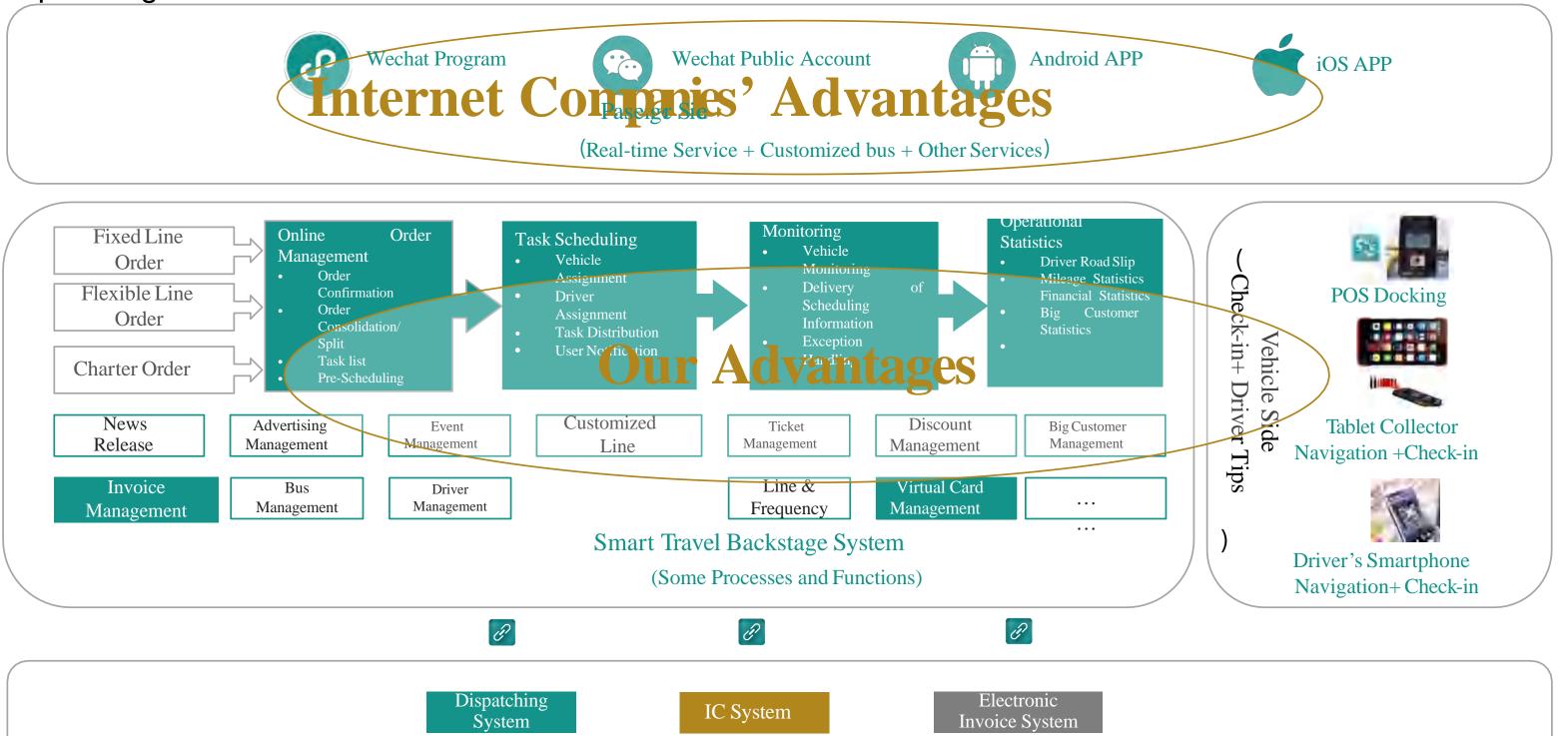


✓ APP + Backstage, adapting to the mobile internet trend

Smart Travel System: Composition



The System consists of backstage management system docking with other systems, as well as passenger side and vehicle side.



Docking System

Smart Travel System: Customized bus



Adapting to various types of group travel scenarios, integrating similar travel needs, thus providing passengers with comfortable and fast "O to D" bus services.

Features

Integrate Similar Travel Needs

Fast & Direct Service, Seats Guarantee

Scenarios





Commuting & Chartering





School & Company





Hub & **Hot Spot**





Activity & Traveling

Processing



Data Analysis Platform Analysis of passenger,

driver, vehicle and other



Intelligent Dispatching System

Drivers and Vehicles are scheduled on demand



Passenger Side

Real-time query, ticket purchase and ticket checking, demand collection



Driver Side

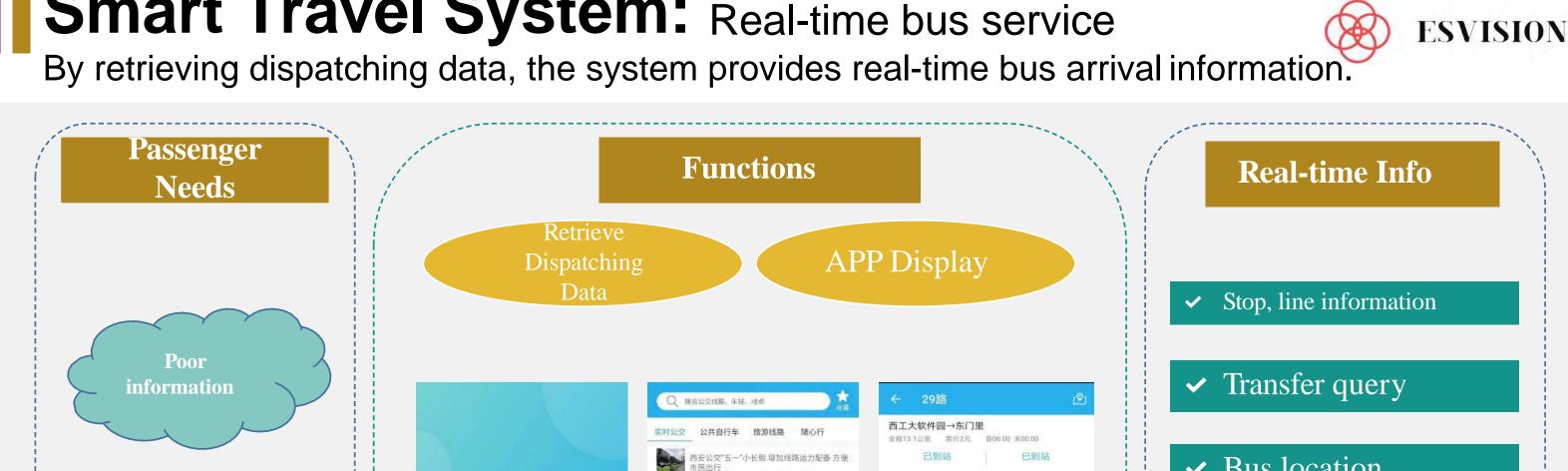
Navigation, process guidance, security and service control



Operation Platform

Supporting operating, and marketing events

Smart Travel System: Real-time bus service







- ✓ Bus location
- Estimated arrival time
- ✓ Arrival reminder
- ✓ Bus rating
- ✓ Announcement

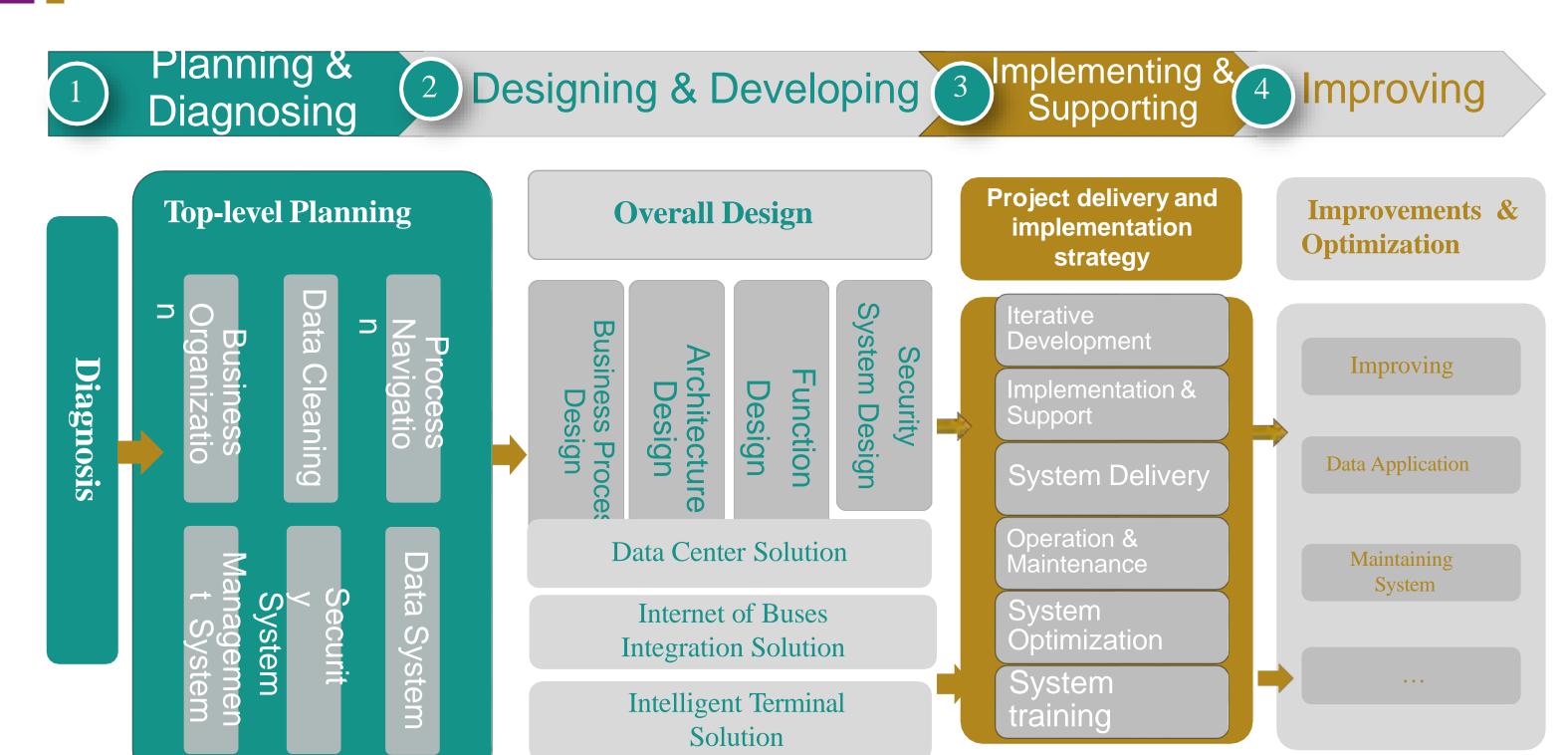


Implementation Strategy

Implementation Strategy, Implementation List

Implementation Strategy: Methodology





Implementation List



Subsystem	Genre	Name	Quantity
Intelligent Dispatching System	Software	Intelligent Dispatching Cloud Platform	1
	Hardware	Vehicle Terminals(Dispatching Host, Driver Screen, etc.)	To be confirmed
Operating & Monitoring System	Software	Operating & Monitoring Cloud Platform	1
	Hardware	Passenger Flow Statistics Analyzer	To be confirmed
	Hardware	360 panoramic viewer	To be confirmed
	Hardware	Integrated Driving Behavior Detector	To be confirmed
	Hardware	DVR	To be confirmed
	Hardware	Vehicle Disaster Recovery Data Recorder	To be confirmed
	Hardware	Integrated Depot Device	To be confirmed
Information Releasing System	Software	Information Releasing Cloud Platform	1
	Hardware	Depot Screen	To be Confirmed
	Hardware	Electronic stop sign	To be Confirmed
	Hardware	Vehicle Information Publishing terminal	To be Confirmed
Smart Travel System	Software	Smart Travel APP	1
Support	Software	Internet of Buses Platform	To be Confirmed
	Hardware	VAN Router	To be Confirmed
	Hardware	Servers	To be Confirmed

<a>Our Advantages

Our Advantages, Informatization Project Cases

Our Advantages



Industry Advantages

- Focus on smart bus industry for more than 10 years
- As an advocate and practitioner, we are the first to propose Smart Bus 3.0 in the industry
- The most complete solution system

Business . Advantages •

- Rich in the knowledge of the industry and the business
- Rich in the experience of smart bus system development
- Industry Expert Database: Expert team from Beijing Jiaotong University, Beijing University of Technology, Tsinghua University

Project Experiences

- Experience and qualifications for undertaking projects with investment exceeding 100 million RMB
- Undertook the construction of intelligent systems for more than 60 bus companies of different sizes, including, Xi'an, Datong, and Xingtai
- Methodology for the development of a Smart Bus System from rich experiences
- Experience in customized services for bus companies of different sizes

Features

- Have participated in a number of key industry projects, and are able to grasp future development trends and policy directions
- Have a deep understanding of the development of smart bus systems and future development trends

Informatization Project Cases



